



How to Win a Bidding War



There is one real estate cycle that scares people more than any other – and we are in it. When the inventory of available homes is low, home sellers have an unusual advantage. Sellers can make the rules because they don't have as many

competitors. This is great news if you are a homeowner, and not so great if you are looking to buy a home – especially if you're a first-time home buyer.

There is a lot of false information about what is currently possible for home buyers. I would like to clear up a few myths that traditional agents may not have the skill to address.

- *"I can't compete with an all-cash buyer."* – All-cash does not mean unlimited cash.
- *"I need to sell my house before I can buy another one."* – I have some options that may surprise you.
- *"I barely have enough for a down payment. I won't be able to compete in a bidding war."* – Did you know that you can use gift funds, with no tax implications? We can talk more about that!

This is certainly a time to have skilled negotiators, like us, helping you and the people you care about right now. Call or text us with any questions that will let us separate opinion from opportunity.

The Quickest Ways to Introduce Us to the People You Care About:



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